

VBA Bank Day Scholarship Program FACT SHEET



Sponsored by the VBA Education Foundation and the VBA Emerging Bank Leaders

The third Tuesday in March was declared Bank Day by the Virginia General Assembly in 1991. On this day, high school seniors spend a day in banks across the Commonwealth shadowing a banker in their daily duties. The purpose of this experience is for the students to learn about banking, financial services, and the vital role banks play in their communities.

From their experience, the students are required to write an essay on the following topic:
"What did you learn on Bank Day that will help you manage your financial future AND what did you learn about how banks support their communities?"

Seven scholarships (six regional and one statewide) will be awarded on the basis of the essays. There will also be six honorable mention scholarships (one in each of the six regions).

Bank Day will take place on Tuesday, March 20th, and the VBA Emerging Bank Leaders are encouraged to participate in, lead and help promote the program.

Participation Criteria:

- High school senior
- Cumulative GPA of 3.0 or higher
- Teacher/guidance counselor contact information provided by the student

Scholarship Amounts: \$26,000 total!

- \$1,000 Each for six honorable mention scholarships
- \$2,500 Each for six regional winners
- \$5,000 Statewide winner (\$7,500 total since all candidates will also be regional winners)

Deadlines & Important Dates

- March 13, 2018: Deadline to sign-up for the program.
- March 20, 2018*: Bank Day! Shadowing takes place.
- April 11, 2018: Student essays due by 5 p.m. Essays submitted directly to VBA via email.
- May 4, 2018: Regional and honorable mention winners notified. Regional winners will be entered into the statewide contest for an additional \$5,000 scholarship.
- May 11, 2018: State winner notified.

*You may hold your Bank Day on a different day than March 20th, but please keep the deadlines in mind and allow the student(s) adequate time to write their essay(s) after your day.

Please contact Monica McDearmon at mmcdearmon@vabankers.org or 804-819-4743 with questions.

ATTENTION
SENIORS:
OPPORTUNITY
TO WIN \$7,500
SCHOLARSHIP



VIRGINIA BANKERS ASSOCIATION BANK DAY SCHOLARSHIP PROGRAM

Have you always wondered what actually goes on inside a bank? Do you need \$7,500 to help pay for your college tuition? If so, consider participating in Bank Day.

On this day, you will spend a day in a bank shadowing a banker in their daily duties. After the Day, you will write an essay based on your experience. These essays will be judged by bankers and thirteen scholarships (twelve regional and one statewide) will be awarded to the winners.

Bank Day will take place on Tuesday, March 20, 2018.

Scholarship Amounts:

\$1,000 Each for six honorable mention scholarships
\$2,500 Each for six regional winners
\$5,000 Statewide winner (\$7,500 total since all candidates will also be regional winners)

Participation Criteria:

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INTERESTED? CONTACT THE GUIDANCE DEPARTMENT FOR MORE INFORMATION.

VBA Bank Day Scholarship Program ESSAY GUIDELINES



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Essay Topic: *"What did you learn on Bank Day that will help you manage your financial future AND what did you learn about how banks support their communities?"* Using what you learned during your Bank Day visit, please write an essay on this topic. Please follow these guidelines as you write your essay.

- Essay must be typed in English within ONE Microsoft Word document (Google docs will not be accepted).
- Essays must not deviate from the assigned topic. Essay **MUST** address both parts of the essay topic.
- Essay must be typed in 12-point Times New Roman font.
- Page set-up must include 1.5 lines spacing with all margins set to 1 inch.
- Include a title page (separate page within the Word document containing your essay, not a separate document) with the following information:
 - o Name
 - o E-mail address
 - o Phone number
 - o School's name
 - o Name of bank where you shadowed
 - o Name of banker you shadowed
 - o Date submitted
 - o Title of essay
- Do not include your name or any personal information on any page other than the title page.
- Essay is limited to two pages (not including the title page or works cited page). Writing beyond this limit will result in disqualification.
- Those who plagiarize will be **disqualified**. All ideas must be your own. Any references must be cited.
- Essays must be submitted via e-mail to the Virginia Bankers Association at bankday@vabankers.org by **5 p.m. on Friday, April 11th**.
- Late submissions and submissions not written according to guidelines will **not** be accepted.

Questions? Please contact Monica McDearmon at mmcdearmon@vabankers.org or 804-819-4743.

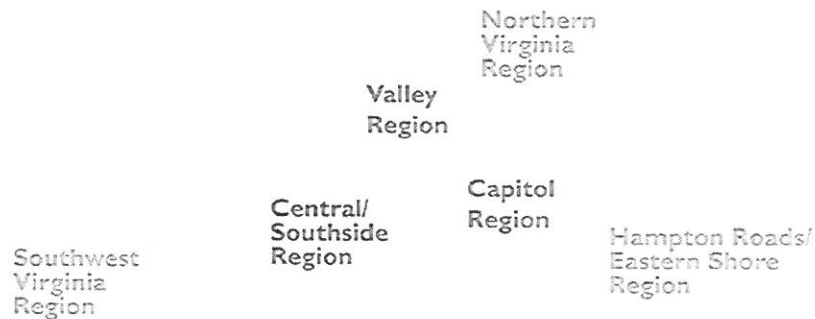
VBA Bank Day Scholarship Program SELECTION CRITERIA



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Essay Topic: "What did you learn on Bank Day that will help you manage your financial future AND what did you learn about how banks support their communities?"

Student essays are assessed by members of the VBA Emerging Bank Leaders (EBL), the group of more than 470 bankers that connects Virginia's emerging bank leaders to engage them in the future of the banking industry. The essays are sorted into six regions based on the students' home addresses and are reviewed by bankers who do not reside in that region (student names are removed from the essays prior to the scoring process). Those bankers select the top two to be named the regional and honorable mention winners. The regional winners' essays are then sent to the statewide winner selection panel which consists of banking executives from across the Commonwealth.



Essays are scored using the following rubric:

- Content: 40 Points
 - Adherence to essay topic
 - Logical interpretation of the topic; easy to follow
- Creativity: 40 Points
 - Interesting and thoughtful presentation of the topic
- Accuracy: 20 Points
 - Grammatically correct
 - Proper format, adherence to essay guidelines [please see essay guidelines sheet for more information on how to structure the essay]

Questions? Please contact Monica McDearmon at nmcdearmon@vabankers.org or 804-819-4743.

VBA Bank Day Scholarship Program IMPORTANT DATES



Mark your calendar now!

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Please contact [bank contact] at [email] or [phone number] with any questions.

VBA Bank Day Scholarship Program
STUDENT REGISTRATION FORM
(High School Seniors Only Please)



Please email this form to the Virginia Bankers Association at bankday@vabankers.org.

Please note: You can access and submit this form online by visiting:
<https://www.surveymonkey.com/r/bankdaystudent18>

First Name: _____ Last Name: _____ Current Cumulative GPA: _____

Address: _____

City: _____ Zip: _____

Personal Email Address (please do not use a school email address):

Phone Number: (_____) _____ - _____ Age: _____ Dietary Restrictions: _____

High School: _____ High School City: _____

Bank and/or Banker Information (PLEASE DO NOT RETURN THIS FORM WITHOUT THIS INFORMATION):

Bank Name: _____ Bank Address: _____

Banker Full Name (if known): _____

Colleges/Universities Interested in Attending: _____

Desired College Major or Area of Interest: _____

Teacher or Guidance Counselor Contact at Your School: _____

Contact Title & Subject Taught: _____

Contact Address: _____

Contact Email: _____ Contact Phone Number: _____

Teacher/Guidance Counselor Signature

Date

Photo Release: For valuable consideration received, I hereby grant to the Virginia Bankers Association, and the organization's legal representatives and assigns, the irrevocable and unrestricted right to use and publish photographs of me, or in which I may be included, for editorial trade, advertising, and any other purpose and in any manner and medium; and to alter the same without restriction. I hereby release the Virginia Bankers Association and the organization's representatives and assigns from all claims and liability relating to said photographs.

Student Signature

Date